

Purpose of Commercials and Ads

Commercials are like little shows on TV or videos that try to tell people about different products or things they can buy. They're meant to do a few important things:

- 1. Tell About Products:** Commercials want to show you things like toys, snacks, or even places to visit, so you know they exist.
- 2. Persuade You:** They use cool pictures, fun music, and happy people to make you want to get those things. They try to persuade you, which means they want you to think, "Wow, I really want that!"
- 3. Help You Decide:** Commercials also help you decide which product to choose. For example, if there are different types of cereals, a commercial might show you why one is the best choice.
- 4. Make You Remember:** Sometimes they use catchy jingles or funny characters so you remember the product even after the commercial is over.